CRAWFORD TECHNOLOGIES

PRO Quick Compare

Efficient, high speed and cost-effective print stream QA

Business Issue

With the current focus on delivering a stellar customer experience, it should not be a surprise that errors with customer communications can be very costly to your business. Costly not only from a hard dollar perspective, but also from a customer satisfaction and brand perspective. The cost of CCM errors range from reprint and mailing costs, release delays, lost customers and possibly extensive regulatory fines or litigation.

Ensuring that all your customer communications are error-free and will not cause issues downstream can be a challenge. Dynamic formatting and personalization can result in millions of unique documents and what may seem as a small change can have ripple effects that cost valuable time to find and resolve. Additionally, the growing number of tools and platforms that must be tested can result in tedious, time-consuming QA checks. By having an efficient document comparison tool, errors can be caught and addressed up front, reducing the risk of potential downstream consequences.

Solution

Designed for high volume complex document processing, **PRO Quick Compare** is a cost-effective printstream QA utility that simplifies the testing and remediation of customer documents. Quick Compare reads two data files, compares them in a selected mode – text, structure or pixel – and outputs a side by side visual of all the pages with color coded highlights for easy recognition of detected differences. With the ability to plug into an existing workflow, this easy-to-use solution is ideal for initial application, regression or migration testing as well as verification for outsourcing/insourcing.

Benefits

- Improve the quality of documents sent to your customers to ensure a positive CX.

- Reduce time and money spent recovering from customer communication errors.

- Meet workflow SLAs with faster, reliable release cycles.

- Simplify QA processes and reduce the risks of ineffective testing.

- Avoid risk of errors causing unforeseen downstream consequences.

- Reduce costs and resources tied up running QA processes.

At a Glance

- Simplify and speed up your QA processes with a cost-effective document comparison tool.

- Comparison modes – text, pixel and structure – detect changes in placement, text, fonts and internal structures.

- Compares the same or different formats.

- Quick identification of document difference with color-coded changes.

- Integrates with existing workflow solutions.

- Ideal for ad hoc comparisons, regression testing and outsourcing verification.

- Rely on our expertise to help simplify your QA processes and eliminate risk of customer communication errors.
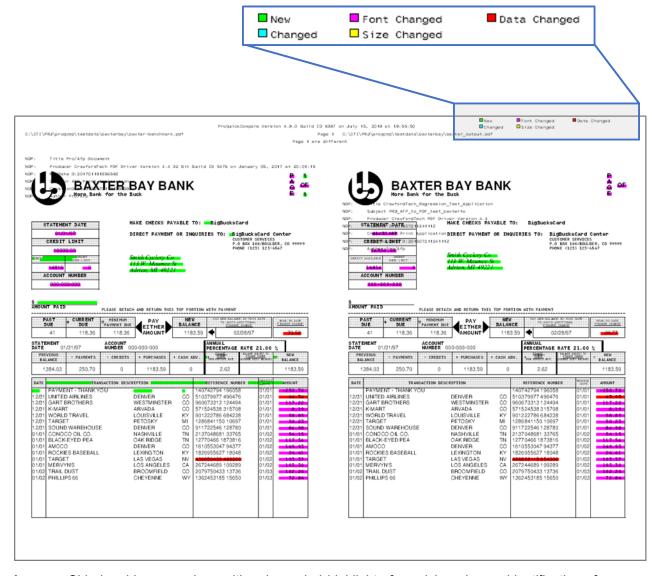
Solution Overview

Image: *Side by side comparison with color coded highlights for quick and easy identification of document changes.*

For more information on this solution, visit us online or email us at:

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