

PRO Quick Compare

Efficient, high speed and cost-effective print stream QA

Business Issue

With the current focus on delivering a stellar customer experience, it should not be a surprise that errors with customer communications can be very costly to your business. Costly not only from a hard dollar perspective, but also from a customer satisfaction and brand perspective. The cost of CCM errors range from reprint and mailing costs, release delays, lost customers and possibly extensive regulatory fines or litigation.

Ensuring that all your customer communications are error-free and will not cause issues downstream can be a challenge. Dynamic formatting and personalization can result in millions of unique documents and what may seem as a small change can have ripple effects that cost valuable time to find and resolve. Additionally, the growing number of tools and platforms that must be tested can result in tedious, time-consuming QA checks. By having an efficient document comparison tool, errors can be caught and addressed up front, reducing the risk of potential downstream consequences.

Solution

Designed for high volume complex document processing, **PRO Quick Compare** is a cost-effective printstream QA utility that simplifies the testing and remediation of customer documents. Quick Compare reads two data files, compares them in a selected mode – text, structure or pixel – and outputs a side by side visual of all the pages with color coded highlights for easy recognition of detected differences. With the ability to plug into an existing workflow, this easy-to-use solution is ideal for initial application, regression or migration testing as well as verification for outsourcing/insourcing.

Benefits

- Improve the quality of documents sent to your customers to ensure a positive CX.
- Reduce time and money spent recovering from customer communication errors.
- Meet workflow SLAs with faster, reliable release cycles.
- Simplify QA processes and reduce the risks of ineffective testing.
- Avoid risk of errors causing unforeseen downstream consequences.
- Reduce costs and resources tied up running QA processes.

At a Glance

- Simplify and speed up your QA processes with a cost-effective document comparison tool.
- Comparison modes – text, pixel and structure – detect changes in placement, text, fonts and internal structures.
- Compares the same or different formats.
- Quick identification of document difference with color-coded changes.
- Integrates with existing workflow solutions.
- Ideal for ad hoc comparisons, regression testing and outsourcing verification.
- Rely on our expertise to help simplify your QA processes and eliminate risk of customer communication errors.

Solution Overview

■ New
■ Changed

■ Font Changed
■ Size Changed

■ Data Changed

ProQuickCompare Version 4.9.0 Build ID 6387 on July 15, 2019 at 19:55:50

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Page 1 are different

NDP: Title Pro/Atp Document

NDP: Producer CrawfordTech PDF Driver Version 4.4 32 Bit Build ID 5476 on January 05, 2017 at 20:01:15

NDP: Date D:201701191555592

NDP: Page Bank for the Buck

BAXTER BAY BANK
More Bank for the Buck

STATEMENT DATE: 01/01/19
CREDIT LIMIT: \$100,000.00
ACCOUNT NUMBER: 000-000-000

MAKE CHECKS PAYABLE TO: BigBucksCard

DIRECT PAYMENT OR INQUIRIES TO: BigBucksCard Center
CUSTOMER SERVICES
P.O. BOX 146-ROULDEAU, CO 99999
PHONE (323) 323-4567

Bank Checks Center
223 W. Main Street
Denver, CO 80202

AMOUNT PAID

PAST DUE	CURRENT DUE	MINIMUM PAYMENT DUE	PAY EITHER AMOUNT	NEW BALANCE	PAID NEW BALANCE BY THIS DATE	NEW BALANCE
41	118.36	118.36		1183.59	02/28/19	

STATEMENT DATE: 01/01/19 ACCOUNT NUMBER: 000-000-000 ANNUAL PERCENTAGE RATE 21.00 %

PREVIOUS BALANCE	PAYMENTS	CREDITS	PURCHASES	CASH ADV.	NEW BALANCE
1384.03	250.70	0	1183.59	0	2.62

DATE	TRANSACTION DESCRIPTION	REFERENCE NUMBER	AMOUNT
01/01	PAYMENT - THANK YOU	1407427941960558	250.70
12/01	UNITED AIRLINES	DENVER CO 510379977 496476	101.01
12/01	GART BROTHERS	WESTMINSTER CO 969673313 124494	101.01
12/01	K-MART	ARVADA CO 571524538 315708	101.01
12/01	WORLD TRAVEL	LOUISVILLE KY 901222786 684238	101.01
12/01	TARGET	PETOSKY MI 128684150 10697	101.01
12/01	SOUND WAREHOUSE	DENVER CO 911722546 128780	101.01
01/01	CONOCO OIL CO.	NASHVILLE TN 2137048681 33765	101.02
01/01	BLACK-EYED PEA	OAK RIDGE TN 12770466 1873816	101.02
01/01	AMOCO	DENVER CO 1610553047 94377	101.02
01/01	ROCKIES BASEBALL	LEXINGTON KY 1826955627 18048	101.02
01/01	TARGET	LAS VEGAS NV 267244689 109289	101.02
01/01	MERVYN'S	LOS ANGELES CA 267244689 109289	101.02
01/02	TRAIL DUST	BROOMFIELD CO 2079750433 13736	101.03
01/02	PHILLIPS 66	CHEYENNE WY 1362453185 15650	101.03

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Image: Side by side comparison with color coded highlights for quick and easy identification of document changes.

For more information on this solution, visit us online or email us at:

www.crawfordtech.com sales@crawfordtech.com

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